

# Iowa Site Inventory Form

State Historic Preservation Office

(January 2016)

State Inventory Number: 44-00188  New  Supplemental

9-Digit SHPO Review & Compliance (R&C) Number: \_\_\_\_\_

Non-extant Year: \_\_\_\_\_

**Read the Iowa Site Inventory Form Instructions carefully, to ensure accuracy and completeness before completing this form. The instructions are available on our website.**

## • Property Name

A) Historic name: Brown's Shoe Fit Co

B) Other names: 2023 downtown survey # DT-039

## • Location

A) Street address: 109 N. Jefferson

B) City or town: Mount Pleasant ( Vicinity) County: Henry

C) Legal description:

Rural: Township Name: \_\_\_\_\_ Township No.: \_\_\_\_\_ Range No.: \_\_\_\_\_ Section: \_\_\_\_\_ Quarter: \_\_\_\_\_ of Quarter: \_\_\_\_\_

Urban: Subdivision: Original Block(s): 4 Lot(s): Lot 7 - N 20' of E 100' of S 1/2

## • Classification

**A) Property category:** *Check only one*

- Building(s)
- District
- Site
- Structure
- Object

**B) Number of resources (within property):**

<i>If eligible property, enter number of:</i>		<i>If non-eligible property, enter number of:</i>	
<u>Contributing</u>	<u>Noncontributing</u>		
<u>1</u>	Buildings	<u>—</u>	Buildings
<u>—</u>	Sites	<u>—</u>	Sites
<u>—</u>	Structures	<u>—</u>	Structures
<u>—</u>	Objects	<u>—</u>	Objects
<u>1</u>	<b>Total</b>	<u>—</u>	<b>Total</b>

**C) For properties listed in the National Register:**

National Register status:  Listed  De-listed  NHL  NPS DOE

**D) For properties within a historic district:**

- Property contributes to a National Register or local certified historic district.
- Property contributes to a potential historic district, based on professional historic/architectural survey and evaluation.
- Property *does not* contribute to the historic district in which it is located.

Historic district name: Mt Pleasant Downtown Historic District Historic district site inventory number: 44-02280

**E) Name of related project report or multiple property study, if applicable:**

MPD title: Intensive Level Historical and Architectural Survey of Downtown Mt Pleasant, Iowa Historical Architectural Data Base #: HADB-02986

## • Function or Use *Enter categories (codes and terms) from the Iowa Site Inventory Form Instructions*

**A) Historic functions**

02F: COMMERCE/TRADE / department store

02E: COMMERCE/TRADE / specialty store

**B) Current functions**

02E: COMMERCE/TRADE / specialty store

## • Description *Enter categories (codes and terms) from the Iowa Site Inventory Form Instructions*

**A) Architectural classification**

09F05: Commercial / brick front

**B) Materials**

Foundation (visible exterior): 04C: Limestone

Walls (visible exterior): 03: Brick

Roof: 15C: Rubber

Other: \_\_\_\_\_

**C) Narrative description**  **SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED**

Site Number: 44-00188 Address: 109 N. Jefferson St City: Mt Pleasant County: IA District Number: 44-02280

• **Statement of Significance**

**A) Applicable National Register Criteria:** *Mark your opinion of eligibility after applying relevant National Register criteria*

- Criterion A: Property is associated with significant events.  Yes  No  More research recommended  
Criterion B: Property is associated with the lives of significant persons.  Yes  No  More research recommended  
Criterion C: Property has distinctive architectural characteristics.  Yes  No  More research recommended  
Criterion D: Property yields significant information in archaeology/history.  Yes  No  More research recommended

**B) Special criteria considerations:** *Mark any special considerations; leave blank if none*

- A: Owned by a religious institution or used for religious purposes.  E: A reconstructed building, object, or structure.  
 B: Removed from its original location.  F: A commemorative property.  
 C: A birthplace or grave.  G: Property less than 50 years of age or  
 D: A cemetery. achieved significance within the past 50 years.

**C) Areas of significance**

*Enter categories from instructions*

05: Commerce

**D) Period(s) of significance**

**E) Significant dates**

*Construction date*

1912  *check if circa or estimated date*  
*Other dates, including renovations*

**F) Significant person**

*Complete if Criterion B is marked above*

**G) Cultural affiliation**

*Complete if Criterion D is marked above*

**H) Architect/Builder**

*Architect*

*Builder/contractor*

**I) Narrative statement of significance**  **SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED**

• **Bibliography**  *See continuation sheets for the list research sources used in preparing this form*

• **Geographic Data** *Optional UTM references*  *See continuation sheet for additional UTM or comments*

Zone	Easting	Northing	NAD	Zone	Easting	Northing	NAD
1				2			
3				4			

• **Form Preparation**

Name and Title: Rebecca Lawin McCarley / research by Joy Lapp Date: April 25, 2024  
Organization/firm: SPARK Consulting / Mt Pleasant HPC E-mail: sparkconsulting@octaspark.com  
Street address: 1630 Park Ave SE Telephone: 319-200-9767  
City or Town: Cedar Rapids State: IA Zip code: 52403

• **ADDITIONAL DOCUMENTATION** *Submit the following items with the completed form*

**A) For all properties, attach the following, as specified in the Iowa Site Inventory Form Instructions:**

- 1. Map** of property's location within the community.
- 2. Glossy color 4x6 photos labeled** on back with property/building name, address, date taken, view shown, and unique photo number.
- 3. Photo key showing each photo number on a map and/or floor plan, using arrows next to each photo number to indicate the location and directional view of each photograph.**
- 4. Site plan** of buildings/structures on site, identifying boundaries, public roads, and building/structure footprints.

**B) For State Historic Tax Credit Part 1 Applications, historic districts and farmsteads, and barns:**

*See lists of special requirements and attachments in the Iowa Site Inventory Form Instructions.*

**State Historic Preservation Office (SHPO) Use Only Below This Line**

*The SHPO has reviewed the Site Inventory and concurs with above survey opinion on National Register eligibility:*

- Yes  No  More research recommended  
 This is a locally designated property or part of a locally designated district.

Comments: \_\_\_\_\_

SHPO authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**7. Narrative Description**

This is a two-story brick commercial building that was extensively remodeled and partially rebuilt in 1912 by William Hoaglin to incorporate the space as a shoe department for his department store that operated in the two double-storefront buildings to the south. The earlier three-story building was reconstructed with taller interior spaces on two stories, with a new façade. The overall height of the building remained generally the same. The current storefront remodel dates to the early 2000s. The entire area under the second story windows was clad in paneling with a sunburst design, with small windows installed to either side of the recessed entrance area. The recessed entry appears to retain an aluminum/glass door and side windows from the earlier storefront remodel in the 1960s. The second story windows include a larger/wider center window and a typical size window to either side. The wood sashes are unusual in their configuration, but they appear to date to the 1912 remodel. The upper third of the windows is a separate sash or transom, with the lower two-thirds as a separate sash. The north/right window has a two-light lower sash.

**8. Narrative Statement of Significance**

The Brown's Shoe Fit Co building appears to be eligible for listing on the National Register of Historic Places as a contributing building within the potential Mount Pleasant Downtown Historic District. The building contributes to the historic commercial character of the downtown, serving as the shoe department for Hoaglin's from 1912 to 1952 and then as Brown Shoe Fit Co from 1952 to 1998. A new façade was installed and the building largely rebuilt in 1912 by William Hoaglin, and it reflects this period of downtown development in the 1910s. The building retains sufficient integrity to convey its significance as a historic commercial building in a historic district.

Based on research and evaluation conducted to date, this building does not appear to likely be individually eligible for listing on the National Register of Historic Places. The later storefront modifications impact the integrity of the building for individual listing. Assessment of the interior features and modifications would be required for a full evaluation of the individual eligibility of the building.

*Developmental history of property*

The core of this building was constructed around 1859, with the building nearly completely rebuilt in 1912 for William Hoaglin. The shoe department of his department store then operated here, connected to the remainder of his large department store, later known as Hoaglin's, to the south.

The building at 109 N Jefferson was built as a three-story building around 1859. The second and third floors each had a row of three, six-over-six-light double-hung windows in historic photographs. J.W. Hampton acquired the property (N½ S½ E 100' Lot 7) in the 1850s. The 1859-60 City Directory lists Silverman & Co., Clothing, at 27 Jefferson (original numbering for this building). The directory also lists Mrs. E.E. DePuy, Dressmaker at the same address. According to an ad in the *Home Journal*, Mrs. E. E. DePuy and Mrs. Julia Stowe opened "a fashionable dress making emporium in the room directly over the Clothing Store, and one door North of W. A. Saunders & Co." (Apr 21, 1859, p. 3). The 1859-60 City

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Directory lists A. Simon, an employee of Silverman & Co, who had his "home at store," so maybe he lived on the third floor.

In 1860, the *Home Journal* reported that W.H. Davis had removed his "Saloon and Fancy Store" to 27 N Jefferson. For the ladies, Davis had "a nice lot of fancy baskets," and for the children "all kinds of toys" (Apr 7, 1860, p. 2). A later report announced that W.H. Davis' saloon was in "full blast" with "ice cream, soda, and all the delicacies of the season" (*Home Journal*, May 11, 1861, p. 2).

The 1867 City Directory lists three businesses at 27 N Jefferson: W.W. Cottle, Dry Goods, Boots & Shoes; Miss Eliza Davis, Millinery and Straw Goods; Clark & Co, Window, Sash, & Lock. Presumably the Davis Millinery was on the second floor. In 1869, Cary & Bower, Boots and Shoes, advertised at 27 N Jefferson (*MP Journal*, Mar 26, 1869, p. 2). Later in 1869, the *MP Journal* reported "'Josh' Keifer has removed his meat shop to the room formerly occupied by Cary & Bower, on North Jefferson street" (Jul 2, 1869, p. 8). Thus began the tradition of meat markets in this shop, a tradition that extended to 1912 when Wm. Hoaglin expanded his department store into the building. Also in 1869, Miss Baker advertised Painting Lessons, in oil or water colors, at No. 27 North Jefferson, maybe on the third floor (*MP Journal*, Jul 23, 1869, p. 7).

The 1870 City Directory lists two businesses at 27 Jefferson: the Keefer [sic] & McClure meat market; and Miss Eliza Davis, Millinery and Fancy Goods, presumably still on the second floor. In 1871, the Misses Tyner & Robbins, Millinery and dress making, "have taken the rooms, No. 27 North Jefferson Street, formerly occupied by Miss E. Davis" (*MP Journal*, May 3, 1871, p. 2). In 1875, E. Dawson & Co, Fresh meats, moved into J. Keifer's old stand (*MP Journal*, Nov 7, p. 2) and Mrs. M. Northrup, Millinery and Dress Making, invited "her friends and the public generally, to attend her Spring Opening of Millinery Goods &c" (*MP Journal*, May 27, 1875, p. 2). In 1880, the E. Dawson & Co. Meat Market was replaced by U.B. Pennebaker who sold "all kinds of Christmas roasts and game" including venison, bear, and turkey (*MP Journal*, Dec 23, 1880, p. 2). In 1884, Theodore Fort purchased the U.B. Pennebaker Meat Market on North Jefferson (*Free Press*, Jun 26, 1884, p. 3).

On Jun 16, 1883, James W. Hampton sold the building (N½ S½ E 100' Lot 7) to Nathaniel Harrison.

The 1886 Sanborn map shows a three-story brick building with a 2-story brick rear section, and then a small one-story frame addition. Stairs to the upper stories at the front along the south wall are indicated. The use is listed as "Meat" on the first floor and "Printing" on the second floor.

A notice in the *Free Press* announced that Henry Harrison, Sr. and LC Snyder has bought the meat market on North Jefferson that had been owned by Theodore Fort (Jul 22, 1886, p. 3). The *Free Press* reported in 1888 that J.D. Howard had opened a print shop "over Harrison's meat market, on north Jefferson street (Apr 26, 1888, p. 3). A Business Directory in the *Free Press* on Jan 10, 1889, listed Howard & Co, Job Printers and JC McAdams, Book Binder, at 27 North Jefferson, upstairs (p. 2).

The 1892 Sanborn map has the same footprint for this three-story brick building as the 1886 map and the usage is listed as "Meat". The building has an address of 115 N. Jefferson St on the map. City directories list the storefront as 117 N. Jefferson. Buildings to the south had a separate address for the stairs to the upper stories, which would be 115 for the stairs door in this building in sequence.

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The 1893 City Directory lists two businesses at 117 N Jefferson: Hamilton & Lauder, Meat Market, and J.W. Hedge, Barber. In 1897, the *MP Journal* reported that "Father Harrison, formerly of the West Side Meat Market, and his son Harry of the Brazelton meat market, have opened up the West Side meat market, at the old stand on North Jefferson street" (Aug 12, 1897, p. 3).

On the 1899 Sanborn map, the main three-story brick building is the same. The rear 2-story section has the same footprint but is indicated as wood, with earlier one-story rear addition and a smaller one-story rear addition shown. The usage is "Meat," and the building has the address of 115 N. Jefferson, though directories show the storefront continued to use the 117 address.

In 1900, Harrison's West Side Meat Market is replaced by Carrow & Rasmus Meat Market at 117 N Jefferson (*MP Journal*, Jun 22, 1900, p. 4). In 1901, Rufus Fisher purchased the West Side Meat Market from Mr. John Carrow (*MP Journal*, Sep 13, 1901, p. 1).

On June 9, 1908, N Harrison & wife sold the building (N½ S½ E 100' Lot 7) to PJ Hurley [a real estate agent] for \$2000. PJ Hurley in turn sold it to TF Barker on June 15, 1908 for \$2250. T.F. Barker then sold it to Wm. F. Hoaglin on November 23, 1908, for \$2300. Hoaglin had previously purchased and occupied the double-storefront building to the south (then 109-113 N. Jefferson) and the double-storefront building to its south (then 103-107 N. Jefferson) for his large department store / dry goods store.

The 1909 Sanborn map shows the three-story brick building used for a meat market. It again indicates that the 2-story section on the rear is brick, and there is a 2-story frame addition and a 1-story frame addition on the rear of the brick section. The address for the building is now indicated as both 115 and 117 N. Jefferson. The 1911-12 City Directory lists A.V. Coles, Meat Market at 117 N Jefferson. On March 1, 1912, Coles Meat Market moved several buildings to the north on Jefferson.

In July 1912, William Hoaglin was extensively remodeling the store recently occupied by the Coles meat market, with the space adjoining Mr. Hoaglin's four room business house to the south. The building would be "practically a new one" by the time that he was done: "The walls are being taken down and a new front will be put in. The new building will be two stories instead of three, but the ceilings will be higher than they were in the three story room. The building will be extended in the rear several feet, being almost double in length over the old room and will go back as far as Mr. Hoaglin's present store room" (*MP Journal*, July 26, 1912, 3). Another report on Hoaglin's renovation stated, "The new store of Mr. William Hoaglin, on North Jefferson street, is going to be in a class by itself. Its glazed white tiled front, deep lobby and handsome display windows will make a front entirely new in store architecture. Mr. Hoaglin will use this fine building for his shoe department" (*Mt Pleasant Daily News*, Oct 7, 1912, p. 4).

A fire struck the area to the rear of the west side of the 100 block of N. Jefferson St on June 17, 1914, starting in a barn at the rear of the grocery store of H.A. Duncan and spreading through the middle of the block. Overall, William Hoaglin owned eight buildings on the block, with a total loss of \$40,000-\$50,000 for buildings and stock. Damage to this building at the south end of the block was minimal, with his heaviest damage to the buildings to the north ("Many Business Houses Are Destroyed by Fire," *Mt Pleasant Daily News*, June 29, 1914, 3). The report on Hoaglin's department store read, "five fronts, owned by Wm Hoaglin. Damage to building slight. Damage to stock from smoke, water and moving amount to many thousand dollars" (*Mt Pleasant Journal*, June 18, 1914, 4).

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The 1920 Sanborn map reflects the work to the building by Hoaglin in 1912. The building is now shown as a two-story brick building with a height of 27' that extends back as far as the Hoaglin building to the south, and there are doorways on the south wall that open into the building to the south. Across five storefronts is written department store. A cobbler is indicated in the rear of this building. This building has an address of 117 N. Jefferson St, with the buildings to the south at 103-107 and 109-113.

This building was used as the shoe department for the department store of William Hoaglin through the 1920s and 1930s. Telephone directories in the 1910s incorrectly list Coles meat market at 117, instead of 127, an error that continues into the 1920s with Anderson Bros meat market listed incorrectly at 117, instead of 127. Other research clearly shows both meat markets in the building further north on the block, with Hoaglin using this building as his fifth storefront space.

In 1931, Wm Hoaglin sold this building (S½ E 100' Lot 7) and the other properties to the south to the Corn Land Investment Co (a Hoaglin family company). A brief history of the business in fall 1934 notes: "The Hoaglin Department store was started 45 years in the single room in the R.K. Crane buildings on N. Jefferson St. It moved to its present location about 33 years ago, occupying the south part of the present store. Mr. Hoaglin later remodeled the second room, and he has enlarged to the present size of five rooms ("Several Merchants in Business Here Over Fifty Years," *Mt Pleasant News*, September 25, 1934, 5). The five rooms would be counted as the two rooms in this building at 103, two rooms to the north at 107, and one room at 109 N. Jefferson (currently). William F. Hoaglin died on Mar 21, 1936, at the age of 67. On January 5, 1937, the Corn Land Investment Co transferred this building (S½ E 100' Lot 7) and the other properties to the south to Hoaglin's Inc.

The 1937 telephone directory lists Hoaglin's Inc on N. Jefferson, noted as Department Store, Dry Goods, Shoe Dealers, and Milliners. The 1938 city directory lists Hoaglin's Inc and Hoaglin's Department Store on N. Jefferson under the categories of Department Store, Dry Goods, Shoe Repairing, Ready-To-Wear, Ladies' Ready-To-Wear, Men's Furnishing, and Milliner. Hoaglin's Shoe Department has its own listing, also noted as on N. Jefferson. Hoaglin's Inc is listed in the 1939 telephone directory on N Jefferson. The 1941 City Directory lists the Hoaglin Dept Store at 103-111 N Jefferson.

The 1942 Sanborn map shows exactly the same information as the 1920 map, with the note "Department Store" written across five storefronts, and in the rear of this building "Cobbler" on the 1st floor.

When a new sign was installed at Hoaglin Department Store in June 1942, it raised the question on size. It was one of the largest in southeast Iowa, spanning across 56' of building. Additionally, a neon sign was in perpendicular to building in use for some time. It would be remodeled in keeping with the new front and other improvements ("Huge Sign Installed at Hoaglin Store," *Mt Pleasant News*, June 13, 1942, 1). The new sign is visible in the photograph included in the 1944 telephone directory, extending across this fifth storefront as well as the two double-storefront buildings to the south. A blade sign advertising Florsheim Shoes is visible in historic photographs of the building in the 1940s. Hoaglin's Inc is listed in the 1943, 1944, 1945, 1947, 1948, and 1949 telephone directories on N Jefferson.

In November 1952, Brown Shoe Fit Co announced that they had recently bought Hoaglin shoe store on N. Jefferson. Their plans for improvements included rearranging the interior and a new storefront in spring. Jerry Smith was the manager, moving to town from the Shenandoah store. He had been with the company since 1943 ("Firm to Improve Local Shoe Store," *Mt Pleasant News*, November 13, 1952,

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1). A closing out sale of the stock of Hoaglin's Shoe Store was announced, as Brown's Shoe Fit Company had purchased the shoe store (*Mt Pleasant News*, November 13, 1952, 3). In February 1953, a temporary enclosure was built around the front in preparation for a new storefront to be installed for Brown Shoe Fit Co. It would be faced with structural glass and have entirely glass entrances including the door ("Prepare to Install New Store Front," *Mt Pleasant News*, February 18, 1953, 1). In September 1953, Brown's Shoe Fit Co advertised as "formerly Hoaglin's Shoe Store" (*Mt Pleasant News*, September 1, 1953, 8). The 1955 city directory lists Brown's Shoe Fit Co at 111 N. Jefferson, with the address shifting to the current numbering of 109 N. Jefferson by the 1957 city directory.

In July 1957, announcement was made of the purchase of Hoaglin's Department Store by John Greenberg of St. Louis. It would operate as part of the Greenberg chain of 38 stores, but it would continue to be known as Hoaglin's. Their purchase included the building housing Hoaglin's store on N. Jefferson just off of square, as well as the building in which Brown's Shoe Fit Store was located ("Hoaglin Dept Store Sale is Announced," *Mt Pleasant News*, July 22, 1957, 1). On August 1, 1957, Hoaglin's Inc sold this building (S 40' E 100' Lot 7) to Greenberg Mercantile, Inc. for \$50,000. On September 23, 1957, Greenberg Mercantile, Inc. sold the S 40' E 100' Lot 7 to Hoaglin's Department Store, Inc. for \$100. The properties to the south also passed through the same ownership.

In March 1957, Dean Nebel, assistant manager of Brown Shoe Fit Co, was named as manager, succeeded Jerry Smith who would become manager of the new Burlington store. Nebel had been employed by the Brown Shoe Fit Co for three years ("Dean Nebel Named Manager of Shoe Store," *Mt Pleasant News*, March 6, 1957, 1). The 1957 City Directory lists Brown's Shoe Fit Co at 109 N Jefferson, and they continue to be listed at this address through the 1960s.

On March 31, 1969, the Mt Pleasant P.N. Hirsch Co (formerly John Green, MP Iowa Store, Inc.) sold the building (E 100' S½ N½ Lot 7) to Vernon Dean Nebel. At this time, Brown's Shoe Fit was in the building. In June 1971, Brown's Shoe Fit Co announced that they had purchased their 60<sup>th</sup> store, which was located in Oklahoma. The company had stores in nine states – Iowa, Nebraska, Kansas, Colorado, Oklahoma, Missouri, Illinois, New Mexico, and South Dakota. Brown's was celebrating their 60<sup>th</sup> anniversary with promotions at all stores. Dean Nebel was the manager and partner in the local store ("Brown's Shoe Fit buys 60<sup>th</sup> store," *Mt Pleasant News*, June 28, 1971, 2).

In November 1972, Duane Clark succeeded Nebel as manager of the Brown's Shoe Fit store in Mt Pleasant, previously associated with the Brown's store in Ames for the past six years ("Nebel accepts new job; Clark to manage store," *Mt Pleasant News*, November 29, 1972, 10). A profile of the store in August 1973 noted that they sold good shoes with today's style and properly fitted ("Exciting New Fashion Footwear at Brown's," *Mt Pleasant News*, August 17, 1973, 5). Brown's Shoe Fit Co was listed at 109 N. Jefferson St through the 1970s. In November 1979, Duane Clark was transferred to the store in McCook, NE, and Dan Wetzels of Shawnee, OK, was named as manager of the store in Mt Pleasant ("New Manager at Brown's Shoe Fit," *Mt Pleasant News*, November 14, 1979, 6).

Brown's Shoe Fit Co continues to be listed at 109 N. Jefferson St through the 1998 city directory.

On Dec 15, 1999, Vernon & Marjorie Nebel sold the building (N 20' E 100' S½ Lot 7) to Debra Martin. A building permit was issued in May 2001 for interior remodeling. The storefront was remodeled as well in the early 2000s. The City Directories from 2002 until 2014 list Beauty N the Beach at 109 N Jefferson.

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On Nov 25, 2014, Debra Martin sold the N 20' E 100' S½ Lot 7 to Khoa Pham for \$65,000. Forever Nails is the current business at 109 N Jefferson.

### 9. Major Bibliographical References

*Biographical Review of Henry County, Iowa.* Chicago, IL: Hobart Publishing Company, 1906.

Building and sign permits, City of Mount Pleasant, Iowa

City and telephone directories, Mt Pleasant:

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*Annawalt & Lawrence's Bi-ennial Mt Pleasant Directory.* Burlington, IA: Hawk-Eye Steam Printing House, 1867.

Annewalt, E.H., compiler. *Mount Pleasant City Directory.* Burlington: Daily Gazette, 1870.

*Mount Pleasant City Directory for 1893.* Mt. Pleasant, IA: Francis D. Craig, 1893.

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Mount Pleasant Telephone Company. Telephone directories issued in 1913, 1915, 1918, 1921, 1925, 1927, 1937, 1939, 1944, 1948, 1950, 1952.

Groce, W.H. *The City Directory of Mt. Pleasant, Iowa.* Mt Pleasant: Groce, 1938.

Johnson Publishing Co. *Mt Pleasant, Iowa.* City directories issued in 1955, 1957, 1960, 1964, 1966, 1968, 1970, 1973, 1976, 1981, 1986, 1993, 2001, 2011. Manitowoc, WI: Johnson Publishing Co.

*Cornerstones.* Mt Pleasant: Mt. Pleasant Beautiful Committee, 1991.

Henry County Bicentennial Commission (HCBC). *The History of Henry County.* Dallas, TX: National ShareGraphics, Inc., 1982.

Henry County Historical Society. Vertical files and albums in files at Mt Pleasant Public Library.

Henry County Heritage Trust. Collection of historic images, in files and posted in Facebook albums. Collection in former Saunders School, Mount Pleasant, Iowa.

Henry County Recorder's Office / Henry County Auditor's Office. Property records, transfer books, and deed records. Henry County Courthouse, Mt Pleasant, Iowa

*History of Henry County, Iowa.* Chicago: Western Historical Company, 1879.

Jaynes, Peter H., ed. *Highlights of Henry County History 1833-1976.* Burlington, IA: Doran & Ward Lithographing Co., 1977.

Koch, Augustus. *Birds-Eye View of the City of Mount Pleasant, Henry County, Iowa.* Chicago, IL: Merchants Lithographing Co, 1869. In collection of Henry County Heritage Trust and Mount Pleasant Public Library, Mount Pleasant, Iowa.



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*Mount Pleasant Beautiful.* Mt Pleasant: Mt Pleasant News Company, 1909. Reprint issued in 1988.

*Mount Pleasant, Iowa, Sesquicentennial, 1835-1985 (MPS).* Mt Pleasant, IA: The Committee, 1985

Naumann, Molly Myers. *Architectural and Historical Resources of Mount Pleasant, IA.* National Register of Historic Places Multiple Documentation Form, May 1991. On file with the State Historic Preservation Office, Des Moines, IA.

*Portrait and Biographical Album of Henry County, Iowa.* Chicago: Acme Publishing Co., 1888.

Sanborn Map Company. *Mount Pleasant, Iowa.* Fire insurance maps for 1886, 1892, 1899, 1909, 1920, 1942. Library of Congress, Geography and Map Division, Sanborn Maps Collection.

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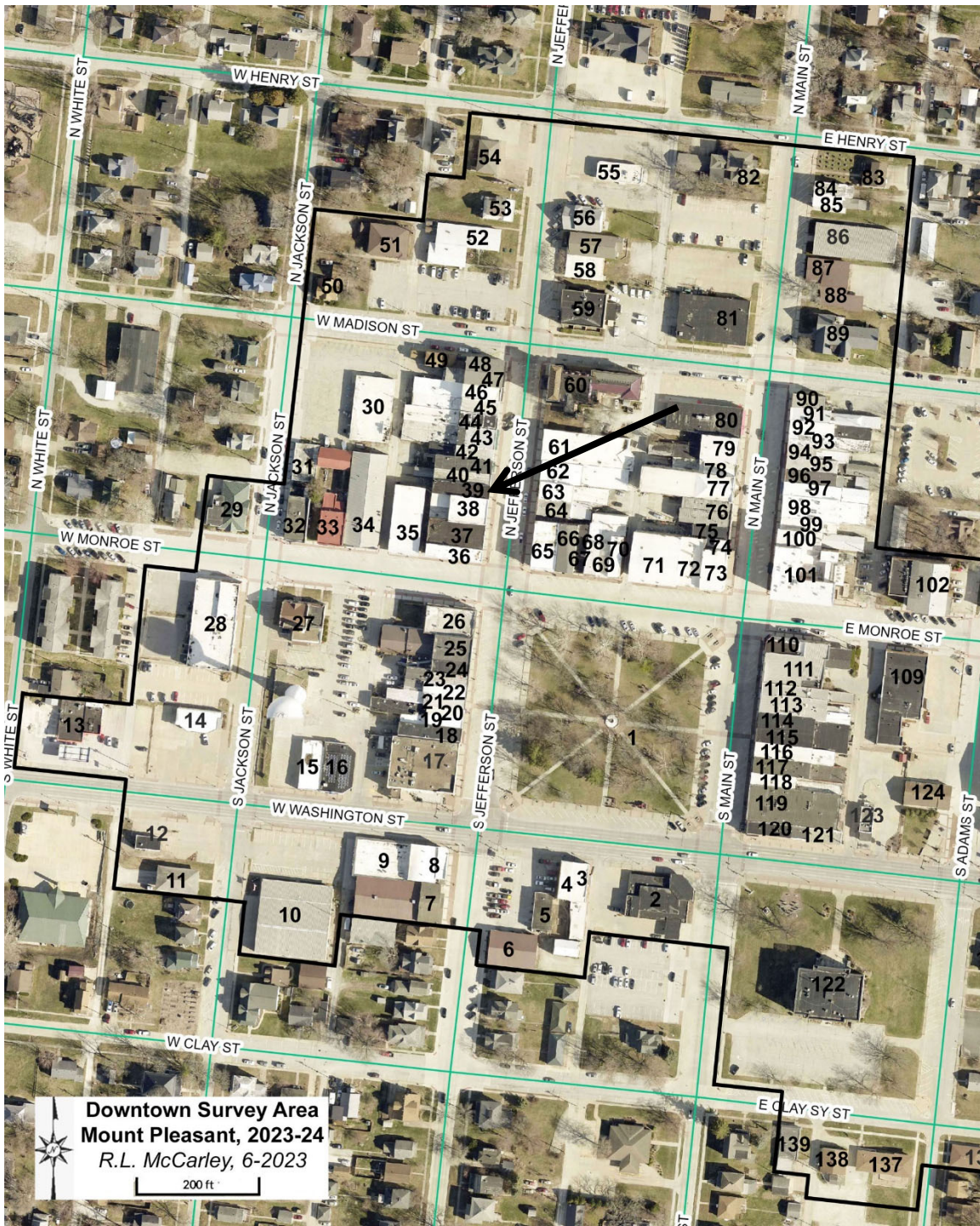
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**Location map**



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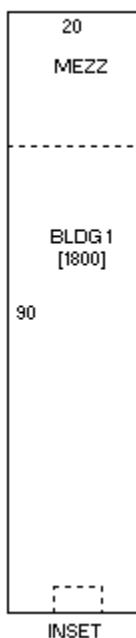
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Address	City

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**Building footprint**



Sketch by [www.camavision.com](http://www.camavision.com)

Henry County Assessor (<https://beacon.schneidercorp.com>)



**Iowa Site Inventory Form**  
State Historic Preservation Office  
**Continuation Sheet**

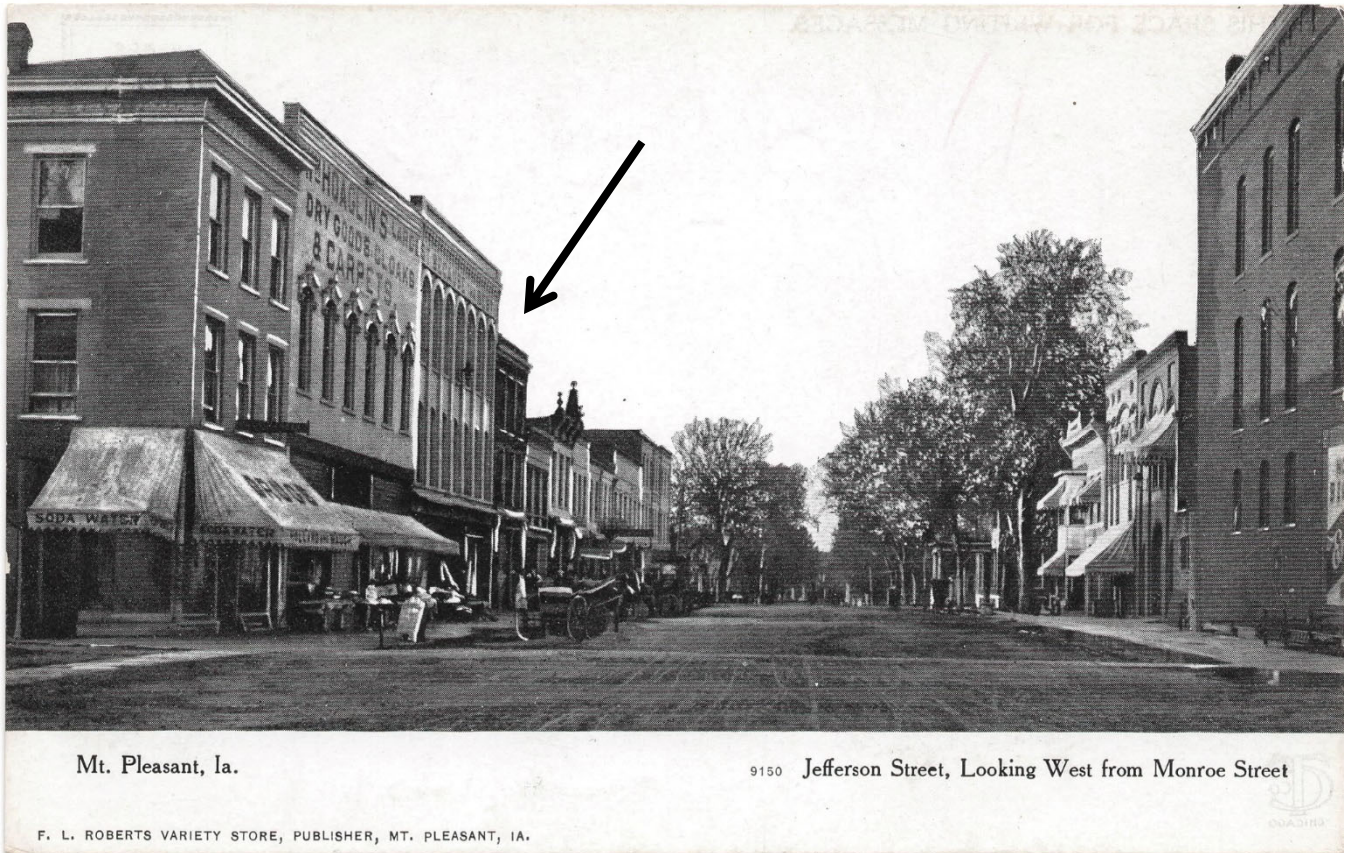
Site Number: 44-00188  
Related District Number: 44-02280

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Brown's Shoe Fit  
Name of Property  
109 N. Jefferson St  
Address

Henry  
County  
Mount Pleasant  
City

**Historic images**



**Looking north on 100 block of N. Jefferson St in early 1900s (HCHT Facebook album)**

**Iowa Site Inventory Form**  
State Historic Preservation Office  
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Site Number: 44-00188  
Related District Number: 44-02280

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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

Mount Pleasant  
City



West side of 100 block of N Jefferson St around 1908, looking southwest (HCHT Facebook album)



**Iowa Site Inventory Form**  
State Historic Preservation Office  
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Site Number: 44-00188  
Related District Number: 44-02280

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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

Mount Pleasant  
City



West side of 100 block of N. Jefferson, looking southwest (*Mt Pleasant Beautiful 1909: 5*)

**Iowa Site Inventory Form**  
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Site Number: 44-00188  
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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

Mount Pleasant  
City



Postcard with 1914 postmark (HCHT Facebook album)

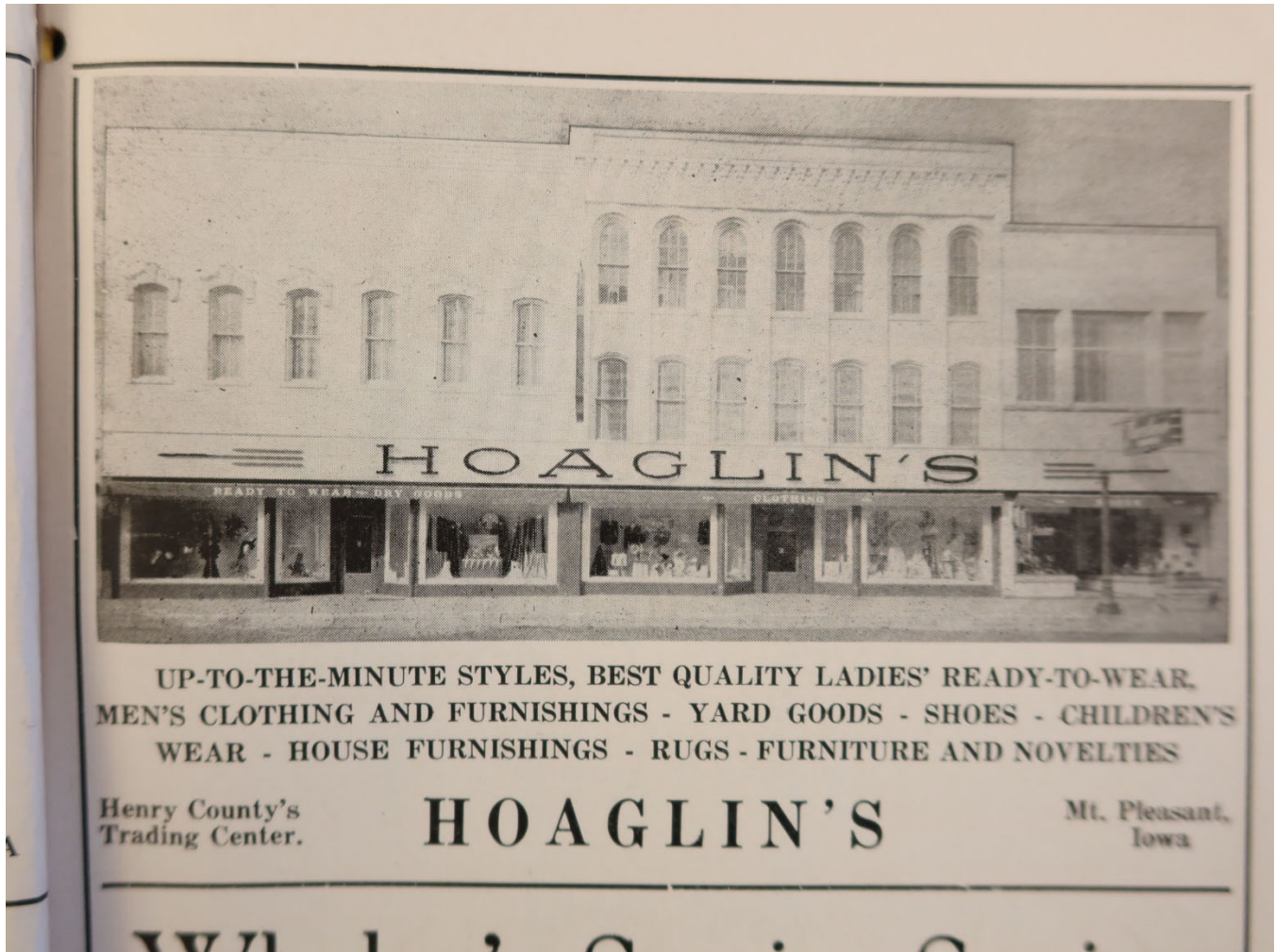


**Iowa Site Inventory Form**  
State Historic Preservation Office  
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Brown's Shoe Fit	Henry
Name of Property	County
109 N. Jefferson St	Mount Pleasant
Address	City



Ad for Hoaglin's in 1944 telephone directory



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Site Number: 44-00188  
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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

Mount Pleasant  
City



Looking north on 100 block of N. Jefferson St in 1940s (HCHT Facebook album)

**Iowa Site Inventory Form**  
State Historic Preservation Office  
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Site Number: 44-00188  
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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

Mount Pleasant  
City



West side of 100 block of N. Jefferson St in July 1965 (HCHT files)

**Iowa Site Inventory Form**  
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Brown's Shoe Fit  
Name of Property

Henry  
County

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Address

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City



Middle of west side of 100 block of N. Jefferson St in July 1965 (HCHT files)

**Iowa Site Inventory Form**  
State Historic Preservation Office  
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Brown's Shoe Fit

Henry

Name of Property

County

109 N. Jefferson St

Mount Pleasant

Address

City



**West side of 100 block of N Jefferson St in 1980s, looking southwest (HCHT Facebook album)**



**Iowa Site Inventory Form**  
State Historic Preservation Office  
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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

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City



1990 survey photograph (Naumann 1991)

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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

Mount Pleasant  
City



**Building in 1990s**

*Henry County Assessor (<https://beacon.schneidercorp.com>)*

**Iowa Site Inventory Form**  
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Brown's Shoe Fit  
Name of Property

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County

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Mount Pleasant  
City



**Building in 2010s**

*Henry County Assessor (<https://beacon.schneidercorp.com>)*



**Iowa Site Inventory Form**  
State Historic Preservation Office  
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Brown's Shoe Fit  
Name of Property

Henry  
County

109 N. Jefferson St  
Address

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City

**Digital photographs**



Photograph 44-00188-001. East elevation, looking west (October 2023)



**Iowa Site Inventory Form**  
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Brown's Shoe Fit  
Name of Property

Henry  
County

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Address

Mount Pleasant  
City



**Photograph 44-00188-001. West elevation, looking northeast (October 2023)**